

AI Leadership & Strategic Command

An executive-ready programme for steering AI initiatives with strategy, governance, and measurable ROI — built for leaders who need to act, not just understand.

4

Comprehensive modules covering AI fundamentals through responsible transformation leadership

ROI

Designed to connect every AI initiative to measurable business outcomes from day one

360°

From prompting essentials to strategic roadmapping, governance, and responsible AI

Day 1

Frameworks and tools that are applicable immediately — not theoretical knowledge

Generative AI Fundamentals

Operational AI

AI Strategy & Roadmapping

Responsible AI Governance

WHO THIS PROGRAMME IS FOR



C-Suite & Senior Leaders



AI Initiative Sponsors



Strategy & Operations Heads



Digital Transformation Leads

MODULE 01

Generative AI for Decision-Makers

MODULE 02

From AI Tools to Operational AI

MODULE 03

Strategic AI Positioning & Roadmapping

MODULE 04

Leading Responsible AI Transformation

01 Generative AI for Decision-Makers

- AI Failure Modes**
Hallucination, bias, overconfidence — and the executive rule for handling each.
- Prompting & Refining AI Output**
Five prompt elements, weak vs strong prompts, and leadership refinement tests.
- What Generative AI Actually Is**
Multimodal AI, LLM fundamentals, and the executive definition leaders need.

02 From AI Tools to Operational AI

- Choosing the Right AI Tool**
Five tool categories matched by task type, not brand preference or habit.
- Business AI Grounding**
Why generic AI tools fail on internal questions — and how to connect AI to real data.
- Three AI Capability Layers**
Productivity AI, grounded organisational AI, and operational/agentic AI.

03 Strategic AI Positioning & Roadmapping

- AI Strategy = Business Strategy**
Three questions every AI initiative must answer to be considered strategic.
- Four Quadrants of AI Value**
Map every initiative by internal/external value and AI assists vs AI acts.
- KPI, ROI & Roadmap Design**
Layered measurement model and phased sequencing for AI initiatives.

04 Leading Responsible AI Transformation

- AI Governance Framework**
Six dimensions: accountability, safety, privacy, fairness, transparency, oversight.
- Trust, Communication & Adoption**
Why communication and boundaries increase adoption and build institutional trust.
- The Transformation Playbook**
Six-step managed journey: communicate, focus, govern, support, monitor, adapt.

THREE FRAMEWORKS LEADERS APPLY IMMEDIATELY

AI Strategy Connection Test

Does the initiative answer: which business priority, what AI support, and how is value measured? If not, it's not strategic.

Investment Hypothesis Frame

Frame every AI use case as: what value at what cost, under what conditions, measurable by what evidence — not "can we demo it?"

Executive Four Tests

Before acting on AI output, ask: Is it useful? Accurate enough? Complete enough? Safe to use as-is? All four must pass.

PROGRAMME OUTCOMES — WHAT LEADERS LEAVE WITH

Clear executive understanding of generative AI — capabilities and critical limitations

AI initiative framework connecting strategy to measurable business ROI

Use case prioritisation method and AI portfolio governance model

Responsible AI governance framework ready for real deployment

Phased AI transformation roadmap — foundations through operational AI

Leadership habits for prompting, evaluating AI, and managing transformation